

HOW TO APPLY FOR RIGHTS

1. Who owns the rights to the show you want to produce?
 - Concord
 - MTI
 - New Play Exchange
2. Create account with the Rights House
3. You're probably applying for non-professional or amateur rights as an independent producer.
4. Have answers to the following questions prepared (vary based on show)
 - Who is producing this title? (Company Name)
 - Who will be paying for the license?
 - Where will your production be performed?
 - Is anyone in the cast under 18?
 - First and Last Performance Dates
 - Total Number of Performances
 - Venue - Name, Address, Phone Number, Website
 - Seating Capacity
 - Ticket Prices (and percentage of tickets offered at each price point)
 - Do you plan on having different prices for different performances?
 - Ex: Pay What You Can, Sunday Matinees, etc.
 - Are you using Equity performers?
 - Average weekly actor salary
 - Is this part of a contest, festival, or tuition based camp?
5. Keep in touch with your contact at the rights house as things might change (dates, venue, etc.)
6. Make sure to read your rights contracts carefully as they have information and language about how you need to market your show.