

# SCLA & UTP Producer Fellowship

Unnamed Theatre Project and Shakespeare Center of Los Angeles are collaborating on a Producer Fellowship Program for Los Angeles based emerging theatre producers.

The goals of the program are to:

- Provide resources for emerging companies/theatre producers.
- Introduce new models of collaborative producing and leadership while maintaining artistic autonomy.
- Provide leadership development resources and workshops for Artistic Directors and Theatre Leaders.
- Create community among emerging and nomadic theatre producers.

This will be accomplished through a 6-month program that offers mentorship, workshops, and working with companies for each of them to produce a show through collaborative fundraising, marketing, and administrative consolidation.

We are encouraging non-traditional theatre producers to apply, all shows produced will be decided among the fellows in the program, and will take place in the Shakespeare Center of Los Angeles venue in DTLA.

This pilot program takes place from March 2022 and performances will begin in September 2022 and will feature 5-7 companies.

March – May will include meeting 2 hours a week on a day TBD by the cohort, outside of traditional business hours. During that time we will build a collaborative fundraising campaign, marketing campaign, and go through leadership training with our producers. This will also include building out the production and rehearsal schedule.

The workshops will focus on:

- Justice, Equity, Diversity, and Inclusion
- Fundraising
- Strategic Planning
- Leadership Development
- Organizational Infrastructure

June – September will be focused on production, and the time commitment will vary based on the show the fellows decide to work on.

This is a pilot program, so we are asking for individuals that are comfortable participating in something new with evolving infrastructure.

The program is free to the fellows, and the costs of overhead will be covered through collaborative fundraising, with the remaining funds raised going to pay for the shows being produced.

For more information contact Michaela Bulkley – [Michaela.bulkley@gmail.com](mailto:Michaela.bulkley@gmail.com)

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\* Required

1. Your Full Name \*

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2. Your email \*

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### Company Information

3. Your Artistic Leadership Title \*

*Mark only one oval.*

Artistic Director

Executive Director

Independent Producer

Other: \_\_\_\_\_

4. Company Name (if you are an independent producer, or don't have a company enter N/A) \*

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5. How long have you been producing? \*

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6. What is your (or your company's) mission statement? \*

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7. Describe your producing style/theatre company \*

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8. Describe your current planning process (how do you make decisions in your company, how do you pick a show, etc.) \*

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9. What do you as a leader need to grow? \*

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10. Do you have a strategic plan/business plan? \*

*Mark only one oval.*

- Yes
- No
- No, but I would like help making one

11. What do you think is the biggest thing holding your theatre company back from growing? (other than money) \*

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12. Why do you feel creating theatre is essential? \*

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### Financial/Infrastructure Questions

13. Non-profit status \*

*Mark only one oval.*

- 501(c)3
- Fiscally Sponsored
- Not a nonprofit or fiscally sponsored

14. If you are a 501(c)3 how many board members do you have?

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15. If you are fiscally sponsored, who is your fiscal sponsor?

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16. Do you have a fundraising plan? \*

*Mark only one oval.*

Yes

No

Other: \_\_\_\_\_

17. This program will include a collaborative fundraising campaign where money is raised and shared amongst the cohort. Are you comfortable with that idea? Why or why not? \*

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Production Information

18. What production would you propose to produce during your fellowship? \*

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19. Why do you feel it is critical that the production must take place? What benefits will it bring to your / our community? What / who will be changed ? \*

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20. How many hours of rehearsal do you think you would need? \*

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21. How many hours of tech time do you think you would need? \*

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22. How long do you expect the run time of the performance would be and how many performances would you like? \*

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